



2010 Global Opportunities Symposium

Diversity of Thought. Stimulate Creativity and Innovation: The Role of International Professionals in American Corporations

Agenda:

5:00-6:00 PM Networking*

6:00-6:15 PM Introduction

6:15-6:45 PM

Intercultural Competence: Key to Promoting Diversity of Thought in the Workplace, Presenter—Richard Gesteland

7:00-7:30 PM

The American Family Vision on Diversity of Thought, Presenter—Scott Wilde

7:30-7:45 PM Break*

7:30-8:15 PM

How Madison Corporations Can Benefit From International Professionals?

Panel Discussion

* Refreshments will be available

Facilitator:

► Karen Ostrov
Konect Consulting LLC

Panel:

► Richard Gesteland	► Scott Wilde
► Greg Brockwell	► Hooyung Young
Danisco	United Way



Thursday, December 9, 2010

**American Family Mutual Company
Auditorium**

**6000 American Parkway
Madison, Wisconsin**

From East Washington Blvd. follow American Parkway to American Drive then Event Parking.

Keynote speakers:

Richard Gesteland

Founder, Global Management LLC

Scott Wilde

HR Sourcing and Diversity Specialist
American Family Insurance

Registration

Free to IP Members ◀
Non-Members—\$15 ◀

Register online at: www.internationalprofessionals.org ◀
American Family Insurance employees attend free of charge ◀

Keynote Speaker Bios:

Richard Gesteland, Founder, Global Management, LLC

Over the span of 26 years Richard Gesteland's eight expatriate assignments in Europe, Asia and Latin America taught him that cultures can be seen as unique sets of expectations and assumptions. This understanding enabled him to successfully integrate individuals from differing ethnic backgrounds into the business units he managed and thereby to benefit from their diverse insights and approaches to problem solving.

In his second career as founder of Global Management LLC, since 1993 Richard has been training companies and organizations around the world in how to more effectively communicate, negotiate and manage across cultures.

Scott Wilde: HR Sourcing & Diversity Specialist, American Family Insurance

Scott Wilde focus has been on workforce planning, strategic sourcing, project management, community and college outreach, and diversity programs. His most recent projects include designing and implementing an employee referral program, social recruiting, and a national diversity recruitment strategy. He has a BS in Psychology/Human Development from UW Green Bay. He also is a Professional in Human Resources (PHR), Certified Internet Recruiter (CIR), Certified Diversity Recruiter (CDR), and a member of SHRM.



Questions?

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